

From Health to Happiness

Link to Asian Health & Wellness IT Market

Health 2.0 ASIA 

KOREA – CHINA

2016

HEALTH & WELLNESS IT

November 6 - 10, 2016

ABOUT THE CONFERENCE

Health 2.0 Conferences are the leading showcase of cutting-edge innovation transforming the health care system worldwide. Health 2.0 covers the cloud, web, mobile, and “unplatforms” technology revolution that is shaking up every sector health care.

Health 2.0 Asia Conference 2016 will take place in South Korea and China from November 6 to November 10. We expect our Health 2.0 Asia Conference 2016 to be the stage for many entrepreneurs and investors to form a partnership as a Global Alliance and aim at global markets.

The conference will be followed by Traction Pitch Competition (optional event) on November 10. Start-ups and investors will discover new perspectives and business opportunities.

If you want to expand your business and network in Asia, come to the Health 2.0 Asia Conference 2016 and join the Global Alliance.

PREVIOUS SPONSORS



MARKET REACH

Health 2.0 Chapters (Worldwide): 97 Worldwide Chapters, 33,000 members

Twitter Followers: 39,800

Facebook Followers: 5,300

LinkedIn Members: 41,428

The Health 2.0 Weekly Subscribers: 26,416

Health 2.0 Website: 10,700 monthly visits

The Health Care Blog (Sister blog): 100,000 monthly visits

WHAT'S THE MAIN FOCUS?

Health 2.0 Asia promotes cooperation among medical, wellness and ICT industries and boosts growth of the Asian markets through Global Alliance. Global Alliance welcomes many companies and investors to work together and shape the evolution of the industrial ecosystem. We bring together the brightest and knowledgeable speakers and panelists, and provide the worldwide networking opportunities to remove barriers to collaboration and communication.

Health 2.0 Asia 2016 will be co-hosted by Korea and China and will cover:

- » Development of Global Alliance for business expansion and investment promotion
- » Medical IT and innovations in hospitals
- » Strategies on alliance for small and medium-sized hospital management
- » Advancement of the Korean pharmaceutical industry
- » Healthcare business and investment opportunities in China
 - Senior Index-based senior services
 - Utilization of the VR technology for health industry
 - Development of healing & detox resort
 - Distribution of medical devices and pharmaceuticals

SPONSORSHIP OPPORTUNITIES

PRE-CONFERENCE SESSION VIP DINNER SPONSOR – Limit 1/\$20,000 (Sold)

LUNCH AND LEARN SESSION - Limit 1 / \$5,000 (Sold)

The Lunch and Learn session launched in 2014 and have proved to be an overwhelming success as each session was standing room only. As a Lunch and Learn sponsor, you will have the opportunity to run your own 60 minutes panel with your chosen speakers. Your sponsored panel will be promoted in the online agenda, program and on the main stage at the event. Additional benefits include:

- 4 Conference Registration Passes
- 1/2 Page Conference Program Advertisement
- Logo recognition on conference website, marketing materials and program
- Participation of 2 people in the Pre-Conference and Traction

COCKTAIL HOUR SPONSOR - \$4,000

Go ahead and have a drink and buy one for everyone else at the conference. Host the always popular networking cocktail party.

- 3 Conference Registration Passes
- 1/2 Page Conference Program Advertisement
- Access to the Attendee List
- Conference Website Recognition
- 3 minute Main Stage Introduction Before Cocktail Hour
- Recognition on Signage
- Participation of 2 people in the Pre-Conference and Traction

WATER BOTTLE SPONSOR - Limit 1 / \$900

A bottle is handed out to each conference attendee.

- 2 Conference Registration Passes
- Conference Website Recognition
- 1/4 Page Advertisement in Conference Program
- Recognition on Signage

GIFT BAG – Limit 2 / \$1,000

Exclusive logo placement on the gift bag that is handed out to each conference attendee who will continue to use them a long time after the conference is over.

- 2 Conference Registration Passes
- Conference Website Recognition
- 1/4 Page Advertisement in Conference Program
- Logo Placement in Conference Program
- Recognition on Signage

COFFEE BREAK SPONSOR – Limit 3 / \$1,000

The attendees will see your name and you will be recognized as the contributing sponsor to the break.

- 2 Conference Registration Passes
- 1/4 Page Advertisement in Conference Program
- 2 Minute Main Stage Introduction
- Conference Website Recognition
- Logo Placement in Conference Program
- Recognition on Signage
- Participation of 2 people in the Pre-Conference and Traction

VOLUNTEER T-SHIRT - Limit 1 / \$800

Sponsor the conference t-shirt of the volunteers that help make the event possible. Your logo will have prominent placement on the front of the volunteer shirt.

- 2 Conference Registration Passes
- Conference Website Recognition
- Logo Placement in Conference Program
- Recognition on Signage

BREAKFAST SPONSOR – \$2,000

Breakfast is known to be the most important meal of the day – make sure the attendees know that it's coming from you. Sponsor the breakfast and coffee for our distinguished attendees.

- 4 Conference Registration Passes
- Conference Website Recognition
- 1/2 Page Advertisement in Conference Program
- 2 Minute Main Stage Introduction
- Logo Placement in Conference Program
- Recognition on Signage

ABOUT HEALTH 2.0 ASIA

Dr. Younghee Ro organized the first Health 2.0 Asia conference in April 2015, in Seoul, Korea. The first Asia event introduced the Happiness IT Platform and Wellness IT services that can act as the basis of healthcare and prosperity. The event announced the kickoff of Global Alliance, in which various types of companies closely collaborate to enter the Asian market.

At the second Health 2.0 Asia in November 2016, we will reinforce and cement the Global Alliance by welcoming entrepreneurs and investors in many countries to joint projects underway in China. Come to the Pre-conference (Global Alliance Special Session) and be part of the Global Alliance network on November 6, in Pangyo, Korea. In addition, you can find Asian business opportunities the following day. On the last day, Traction pitch competition will be waiting for you to make a captivating pitch to reveal your potential!

Your Contacts:

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